

- Q.5 a) What are the different type of tenders 16
b) Discuss the different methods of preparing trial balance. 16
- Q.6 a) What are assets. Give their classification. 16
b) What is meant by ratio analysis. Mention its significance.
- Q.7 Write notes on following: 16
a) Partnership firm
b) Economic order Quantity
- Q.8 Discuss the rules of double entry system. Give its advantages and disadvantages. 16

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3rd Sem. / D. Pharmacy
Subject : Drug Store and Business Management

Time : 3 Hrs.

M.M. : 80

Note: Solve any Five Questions from Eight.

Q.1 Describe in detail about the different forms of business organisation.

Q.2 a) Describe briefly about the different elements of management. 16

b) Discuss the different techniques of sales promotion.

Q.3 Give the objectives of marketing research. Discuss the different sources of data in marketing research. 16

Q.4 Write notes on: 16

a) Balance sheet

b) Safety stock

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